

AI-Powered DESIGNER PRO

1 COURSE - 4 CAREERS



About **Web D School**

When we say 'A Great career awaits you!', we totally mean it.

- **Harshavardhan**, Founder & CEO, Web D School

At Web D School, we understand that having an excellent course curriculum and following conventional teaching methods will not help students achieve great careers.

At Web D School, we believe that education isn't just about completing a syllabus – it's about transforming lives.

We're committed to helping every student build a meaningful, successful career. We don't just teach – we walk with you every step of the way, from your first design to your first job.

We truly care about our students' careers and have designed the learning experience at Web D School to enable them to become thorough professionals in their field of choice.

10+ Years of
Excellence

100% Placement
Support

5000+ Students
trained

200+ Company
tie-ups

About Designer Pro

Graphic Design + UX UI Design + Web Design + Motion Graphics

There is an overlap of several design fields in today's marketplace, and most companies are looking for designers with cross-functional experience.

Graphic Design Tools

Photoshop | Illustrator |
Indesign | Lightroom | Firefly |
Midjourney | ChatGPT | Gemini

Web Design & Development Tools

HTML-5 | CSS-3 |
Javascript | Bootstrap |
React (Overview)

UX UI Design Tools

Adobe XD | Figma | Balsamiq |
Axure | Sketch | JustinMind |
Maze | Jira | Trello | Miro |
Zeplin | Framer | Spline |
Protopie | Marvel | DoraAI

Motion Graphics Tools

After Effects | Premiere Pro

Course Details

Course Duration

6 months (Fast track)

10 months (Normal track)

Overall Sessions

120 sessions

In-depth training

Class Duration

90 minutes

Alternative days

1 COURSE 4 CAREERS

- ✔ Graphic Design
- ✔ UX UI Design
- ✔ Web Design
- ✔ Motion Graphics



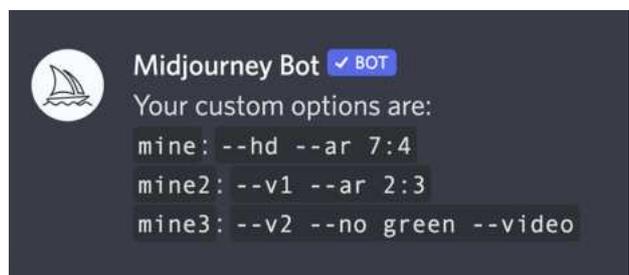
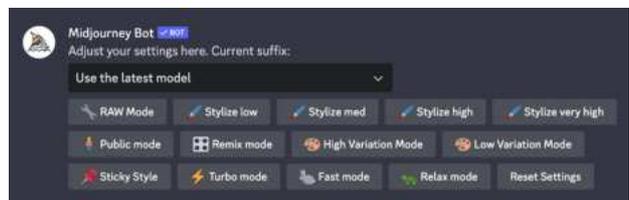
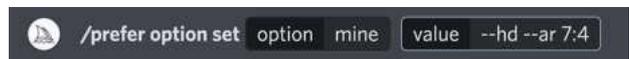
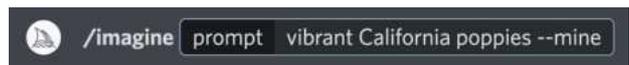
AI Powered Learning

— Unlock the Future



We've added essential artificial intelligence (AI) tools into our curriculum, such as Midjourney, Firefly, and the AI features of Photoshop and Illustrator, allowing our students to create significantly better designs.

We teach you how to automate repetitive designer tasks, develop new ideas, create innovative designs, and improve graphic quality using AI tools.



GRAPHIC DESIGN MODULES

MODULE 1 : Visual Design

Graphic Design - 'The Visual Arts'
Color Theory & Color Psychology
Industrial Exposure & Trends
Anatomy of Typography



MODULE 2 : Creative Product Photography

Camera & Lens Settings
Shoot Plan and Concepts
Principles of Product Photography
Product Types and Set Design

MODULE 3 : Generative AI

Prompt Writing
Generative Tools (Midjourney, Firefly,
ChatGPT, Gemini)
Industrial Exposure & Trends



MODULE 4 : Raster Graphics (PHOTOSHOP)

Introduction to Raster Graphics

Exploring Tools & Interface

Selection Techniques

Ultimate Guide to Layers & Masking

Retouch. Remix. Recolor

Neural Filter + Generative Tool (AI)

Color corrections Adaptive Lighting (AI)

Advanced Compositing FireFly

Generative Tool (AI)

Non-Destructive Image Editing

Generative Fill (AI)

Animated Gif Creations

Exaggerated Caricature

Photoshop 3D Fundamentals

Advance Automation Techniques

Website UI Creation

Digital Painting (GRAPHIC TABLET)

- Basics of Graphic tablet
- Pressure Sensitivity





MODULE 5 : Vector Graphics (ILLUSTRATOR)

Introduction to Vector Graphics

Exploring Tools & Interface

Infographic Elements & Icon

Typography Retype (AI)

Color and Swatches Generative Recolor (AI)

Vector Object Editing Flat Character

Text to Vector (AI)

3D & Isometric Illustration

Creating UI Elements

Custom Logo Creation

Corporate Branding & Mockups

Visual brand guidelines FireFly (AI)



MODULE 6 : Non-Destructive Editing (LIGHTROOM)

Sharpening and noise reduction

Using and creating presets

Lens corrections

Advanced Portrait Edit



MODULE 8 : Design & Painting (AFFINITY DESIGNER)

RGB & CMYK in Printing

Product Packaging

Calendar Design

Brochure & Pamphlets

MODULE 7 : Media Publishing (INDESIGN)

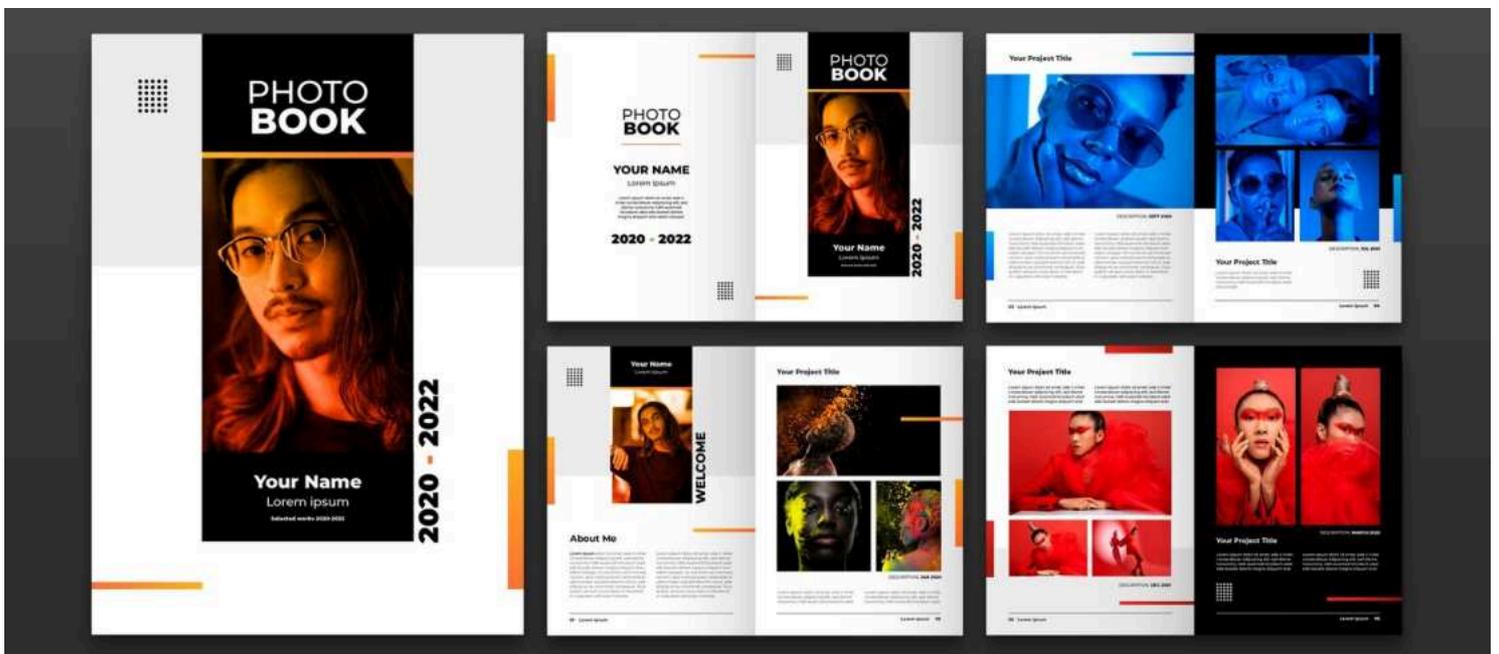
Working with Pagination

Text & Typography

Company Newsletter

Brochure

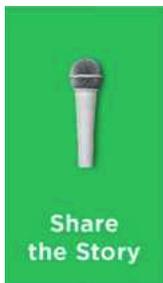
E-Publishing Design



UX DESIGN MODULES

MODULE 1 : A Strong Foundation to UX

Understanding UX and UI
History and Evolution of UX
Good UX Vs Bad UX
Basic components of UX
Human Factors and Ergonomics
Human Computer Interaction (HCI)



MODULE 2 : Advanced UX Research Techniques

Quantitative Vs Qualitative Research
User Persona and Empathy mapping
Stake-holder Interview
Goals, Perspectives & Pain-points
User stories
Emotional Branding

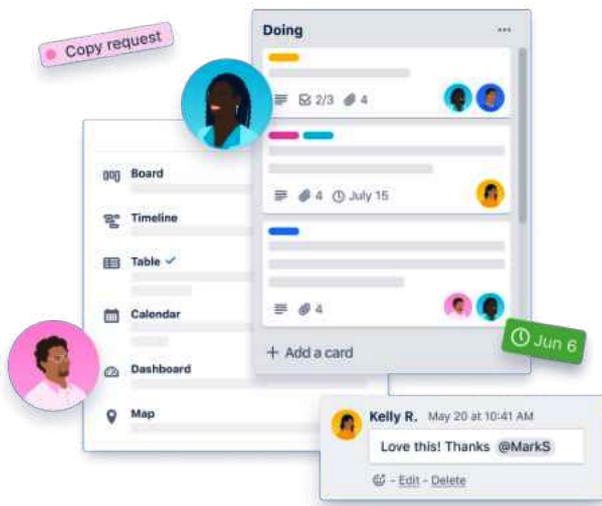
MODULE 3 : Design Thinking Process

Innovative Problem Solving
User personas
Traditional Thinking Vs Design Thinking
5 Stages of Design Thinking Process
Problem Identification
Root Cause Analysis
Double-Diamond Design Process
Critical Vs Lateral Thinking

MODULE 4 : User-Centered Design

Design "For the User and To the User"
Universal Design
Equity-Focused Design
UCD: User-Centered Design
HCD: Human-Centered Design
ACD: Activity-Centered Design
Accessibility Guidelines





MODULE 5 : Project Management

Role, Requirement and ROI

Process models: Agile and Scrum

Project Management

Software: Trello & Jira

MODULE 6 : User Survey and Analysis

Conduct a user survey

Data Analysis

Heuristic Analysis

Competitor Analysis

UX Strategy Building

Google Analytics

MODULE 7 : Data Visualization

Types of Data Visualization Charts

Visualization Techniques & Practices

Data Visualization in SaaS, CRM &

Dashboard

MODULE 8 : UX Ideation Techniques

User Journey Map

Design User Flows and Task Flows

Build Information Architecture

Card Sorting: Early User Testing

Affinity Mapping

Customer Experience Framework

Software: Miro, Invision



MODULE 9 : Design Strategies

Building Strategic Design

Intuitive and Persuasive design

Mental Models

CX-BX Strategies

Effective Content Strategy

Maslow's Hierarchy

Strategy Secrets



MODULE 11: UX Laws

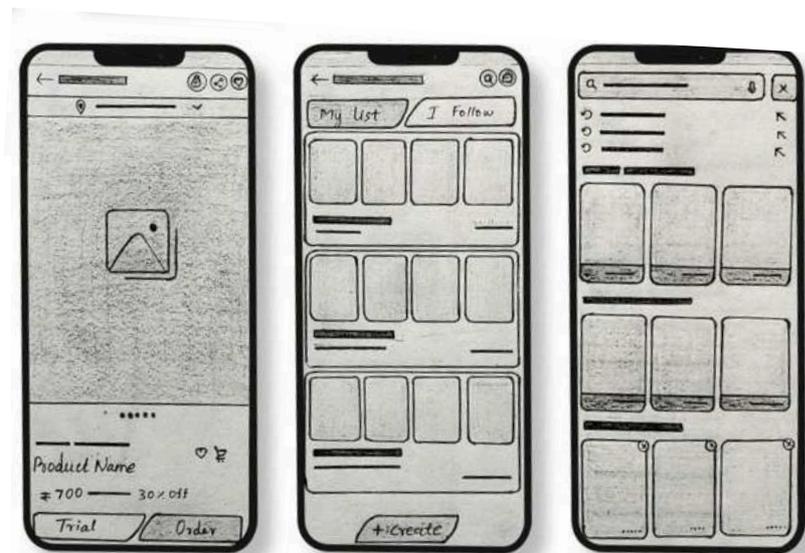
- Heuristic Laws
- Principle Laws
- Gestalt Laws
- Cognitive Bias
- Practical Implementation of Laws

MODULE 12: Product Management

- Product Management in UX UI
- Management Methodologies - Agile, Kanban, Waterfall,
- Regression testing
- Product Manager - Skills, Roles and Responsibilities

MODULE 10: Sketch, Wireframe and Prototype

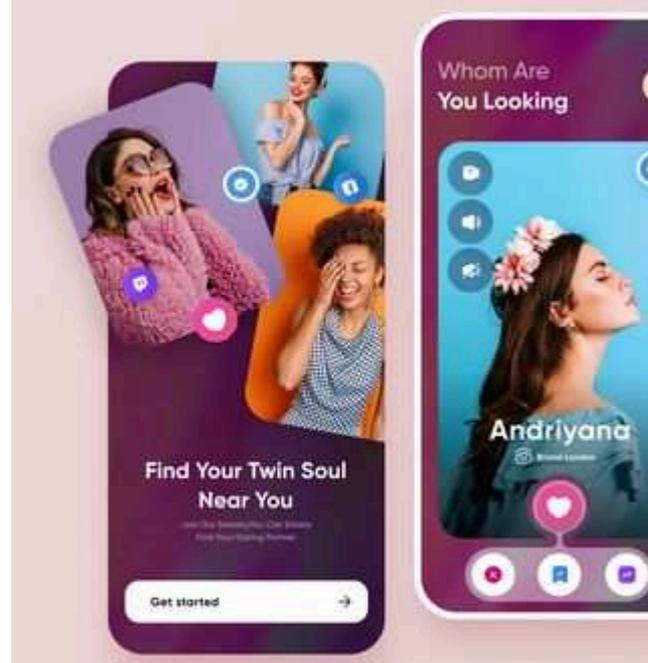
- Paper Prototypes
- Low-fidelity sketching
- Work Flows
- Medium-fidelity wire Wireframing
- Rapid Prototyping Techniques
- Software: Balsamiq



UI DESIGN MODULES

MODULE 1 : A Strong Foundation to UI

- Understanding User Interface Design
- UI Design Process
- Don Norman's Design Principles
- Interface Design patterns

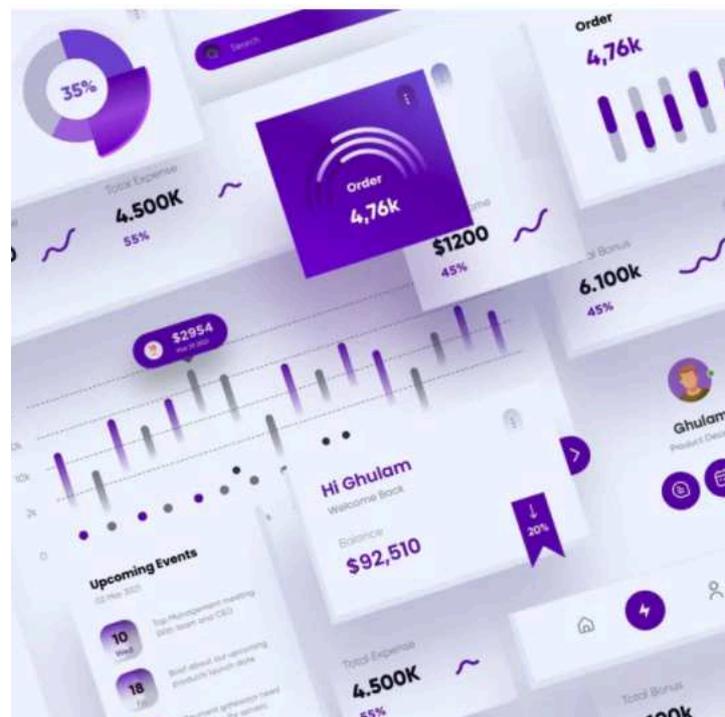


MODULE 3 : UI Elements and Components

- Building Blocks of Interface
- Input Controls
- Navigational Components
- Informational Components
- Containers
- Creating UI Elements
- UI Kits and Widgets

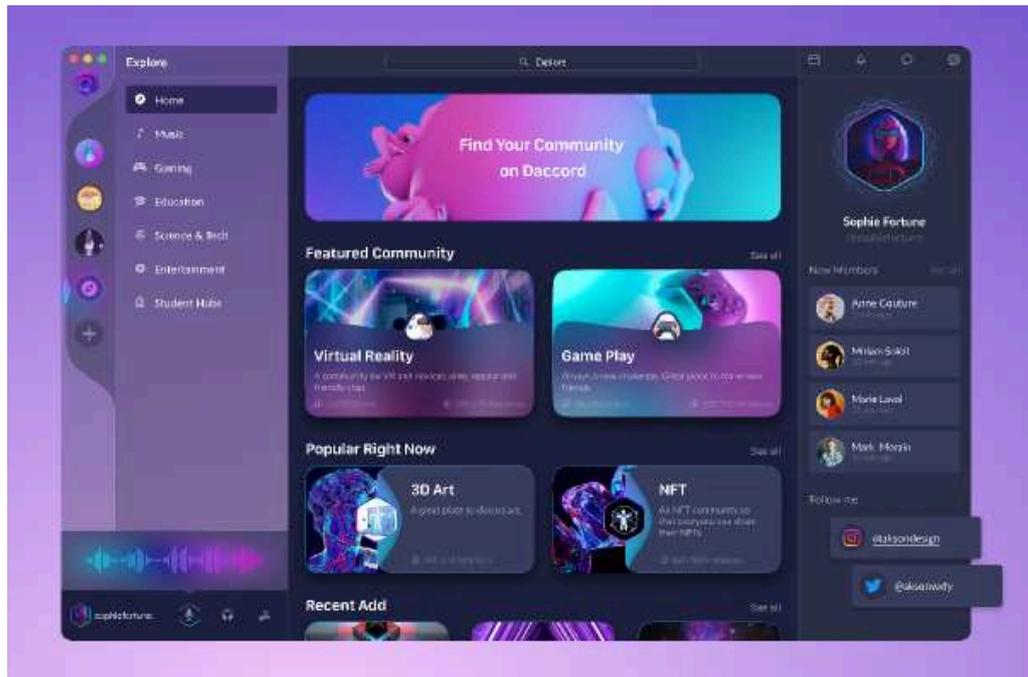
MODULE 2 : Web, Mobile, Tablet and Watch Visual Design

- Visual Layouts, Hierarchy and Spacing
- Color Psychology and Theory
- Typography | Iconography | Logofolio
- Infographics
- Branding Design
- Design System
- Style Guide
- Tools: Photoshop, Illustrator



MODULE 4 : Interaction Design Tools

Figma
Adobe XD
Sketch
Zeplin
Protopie
Notion
Framer
Webflow
Wordpress



MODULE 5 : Interaction Tool Basics

Designing on a Grid
Importing and Exporting
Vector Graphics
Boolean Operations

Component Properties and Variants
Triggers and Actions
10X Speed with Plugins
Figma Developer Mode

MODULE 6 : UI Testing

Usability and User Testing
Heuristic Evaluation
Heat-map Testing
First-Click Testing
A/B Testing
Google Analytics

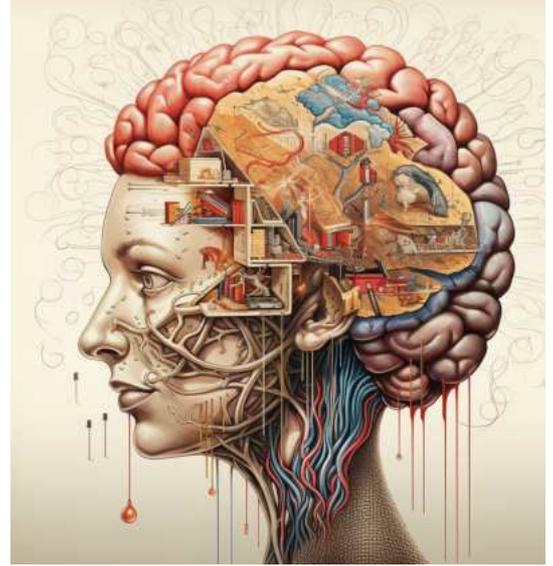


MODULE 1 : Advanced UX Research

Post-launch research
Scope Documentation Research
Primary Research
Secondary Research
Exploratory Research
Evaluative Research

MODULE 3 : Advanced UI Design

Google Design System
Design System Building
Micro-interaction and Animations
Advanced Layout Techniques
(Auto Layout)
Responsive and Adaptive Design
Glassmorphism and Neumorphism
Screen Design
Dark Theme Design
Parallax Design
Game UI



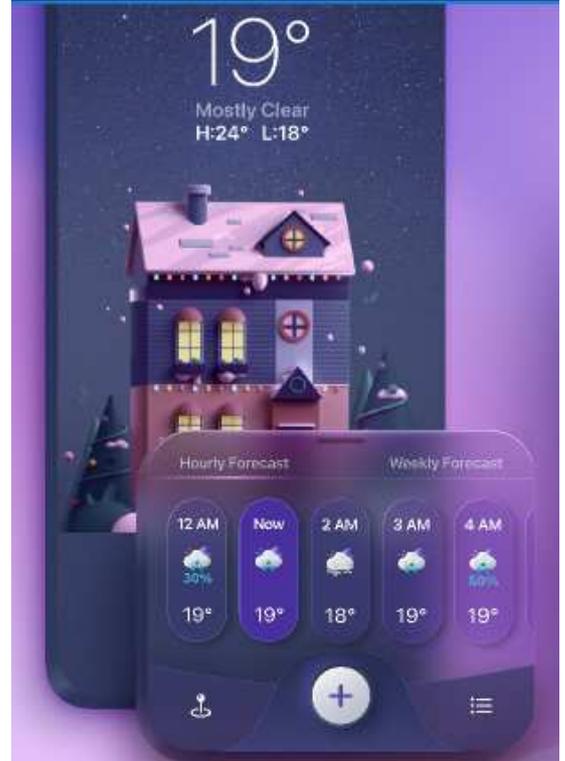
MODULE 2 : Advanced UX Psychology

Anchoring Bias
Confirmation Bias
Empathy Gap
False: Consensus Bias
Framing Effect
Question Order Bias
Serial - Position Effect



MODULE 4 : Mobile-first UI and Responsive Design

Mobile-first design principles
Responsive web design for mobile devices
Mobile UI patterns and best practices
Thumb-Zone Considerations for Mobile UI



MODULE 5 : Emerging UI Technologies

Introduction to VR/AR interfaces
Voice UI and conversational interfaces
Gesture-based interfaces
The future of UI/UX design and development
Tool: Spark AR, Dora, ChatGPT, Google Bard and Prompt writing

MODULE 6 : Intensive Sprint Project Training

Overview of The Google Design Sprint Framework
Conducting a design sprint workshop
Rapid prototyping and testing
Iteration and Feedback



MODULE 1 : HTML and CSS

Working With Responsiveness

Formating with CSS

CSS Style Rule

Table List Forms

Basic HTML Tags Bootstrap

MODULE 2 : Bootstrap

Introduction To Bootstrap

Bootstrap Classes

MODULE 3 : Java Script

CRUD Operation

Javascript Libraries

API Integration

Js DOM and Timing Events

Functions and Methods

Variable,operators Looping

and conditional statement

MODULE 4 : React JS

Template Rendering

Project Creation Using React

MOTION GRAPHICS MODULES

MODULE 1 : Premiere Pro

Introduction to Tool
Creating a Sequence
Working with audio
Effects and Transitions

Importing and working with Timeline, Control panel



MODULE 2 : After Effects

Introduction to After Effects
Creating Composition
Understanding Tools & Timeline
Track Motion (Position, Scale & Rotation)
Graph Editor
Masking & Keying

Tracking
Creating a 3D Camera
Vector Animation
Understanding Expressions
Importing & Working with AI & PS
Dynamic Links
Exporting After Effects Files

👑 Become a Freelancer / Entrepreneur

Building a solid portfolio
Client targeting
How to pitch for projects?
Negotiation tips
Freelance work completion guidelines
Developing entrepreneurial mindset



- 📌 Logo & Brand Identity
- 📌 Marketing materials & Print design
- 📌 Social Media Content & Graphics
- 📌 Promo videos & Short films

- 📌 YouTube Videos
- 📌 Animated Explainer Videos



Branding

Learn how to create a strong, positive perception of a company.



Ad/Movie Poster

Learn how to create stunning movie posters for popular movies using your creativity and style.



Product Photography

We provide the equipment required to shoot and edit your product commercial.

GRAPHIC DESIGN PROJECTS



Product ads- AI

Learn to shoot pictures with a product & create an advertisement using designing & AI tools.



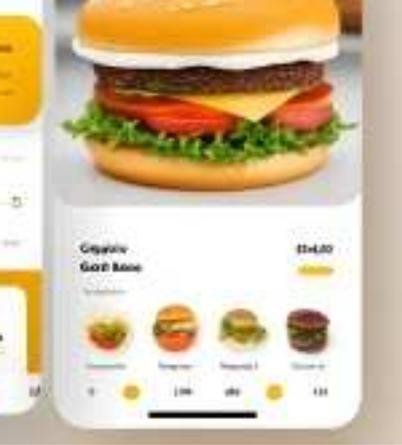
3D Illustrations

A 3D illustration is one of the biggest design trends that must be added to your portfolio.



Brand Mockup - AI

Learn how to use AI tools to build amazing brand mockups that stand out.



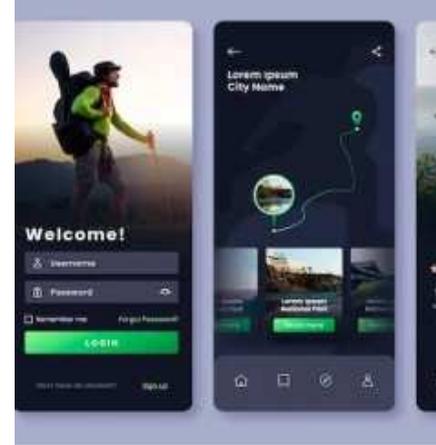
Food & Drink

Learn how to craft innovative Food & Drink industry specific Apps that stand out from competitor apps.



Productivity CRMs

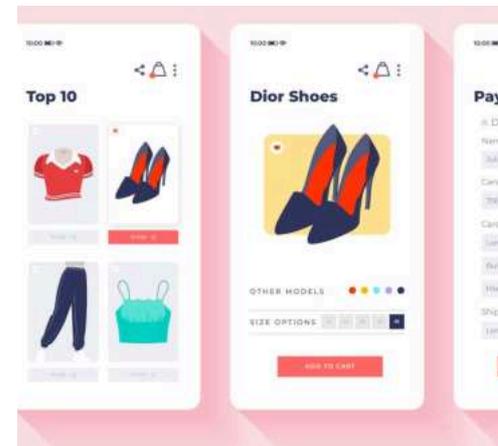
Forget confused notes and disorganized spreadsheets and discover how to use Productive CRMs.



Travel & Navigation

Chart journeys, craft experiences by mastering in Travel & Navigation apps that are user friendly and attractive.

UX UI DESIGN PROJECTS



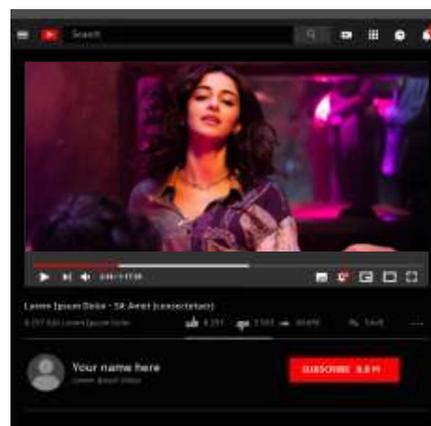
Shopping

Learn how to create Online shopping, Product browsing, secure payments.



Social Networking

Learn to create social networking applications that unite people, spark engagement and encourage virtual communities.



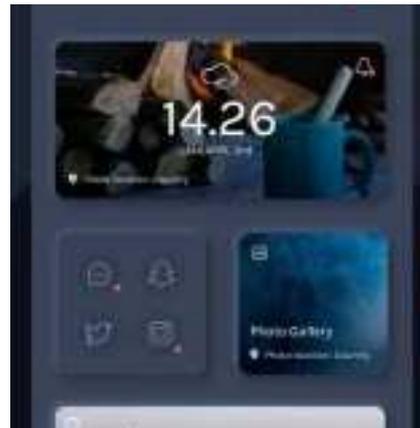
Entertainment & OTT Platforms

Learn how to create trending and up to date Entertainment & OTT Platforms targeting respective audiences.



Finance

Learn how to create Financial transactions, budgeting and investment management app.



Apple Vision Pro

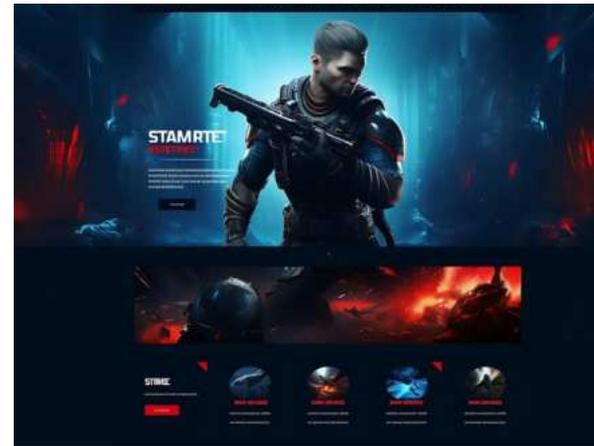
Learn how to build advanced Apple Vision Pro applications that mix virtual happiness and reality.



Business Networking

Professional networking, communication and business collaboration.

UX UI DESIGN PROJECTS



Gaming

Learn how to develop your inner genius by creating compelling and eye-catching gaming applications.



Wearable UI

Learn how to use small screens, natural movements, and designs for moving bodies with the Wearable UI designing module.



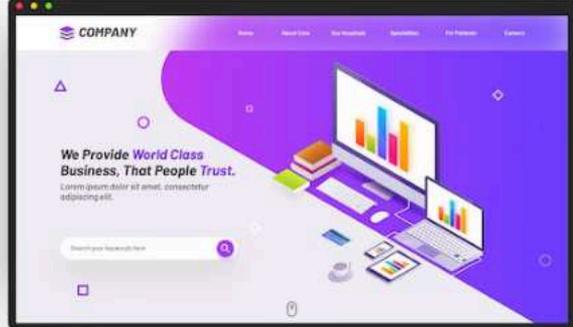
Utilities

Working on products with specific tasks or functionalities.



Multipage Website

Creating multiple pages and linking using HTML and CSS Libraries.

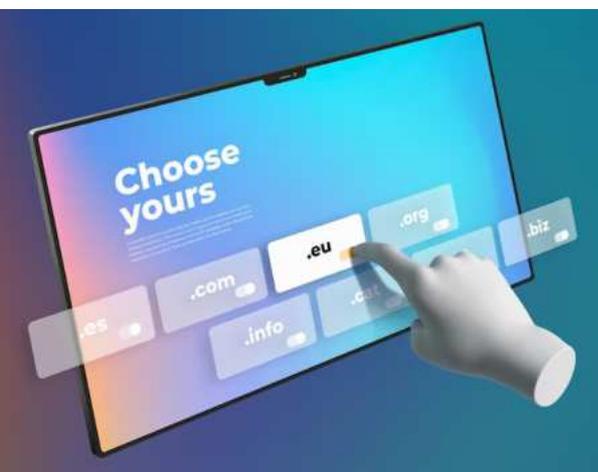


Landing Page Res

WEB DESIGN PROJECTS

Mobile First Website

Developing Responsive Website using Bootstrap.



Interactive Website

Adding Interactivity to the website and dynamically updating the content of the website.



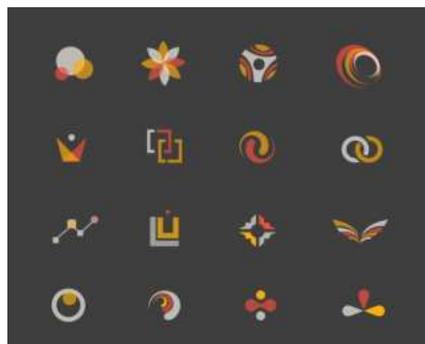
API-Integration

Connection to a data source situated at a given Internet address, that can be accessible in a specified way using certain tools.



Explainer videos

Learn how to make product explanation videos for corporates.



Logo Animation

Learn to animate various logo types with stunning effects



Product Ad

Use our shooting equipments & green matte studio to create stunning video ads.

MOTION GRAPHIC PROJECTS



Motion Posters

Learn how to make movie promos using the motion graphic technique.



Vlogs

Making vlogs might help you build your own brand on YouTube.



Infographic video

Learn how to create video with infographic elements and content together.

Webdians working @ Top MNCs & Start up companies



“

I recently completed the Designer Pro course here. It was an insightful learning experience. The teachers were friendly and had a lot of experience. The unlimited lab hours were a great advantage. Overall, it was a fun and valuable time spent.

**Nivetha**

Designer Pro Course

What our students say about us!

“

I think Web D School is the only institute that offers a course like Designer Pro that covers every aspect of the design spectrum. This institute exceeded my expectations with its organised syllabus and skilled trainers....

**Keerthi**

Designer Pro Course

“

I had joined Designer pro course few months back at Web D School, & I have completed Graphic Design till now. I am very happy with the teaching here, as the trainers are very friendly.

**Ganesh**

Designer Pro Course

“

I completed Designer pro & am working as a freelancer now. I am able to take projects in Graphic design, Motion graphics & UI designing. Very happy with my progress so far.

**Saranya**

Designer Pro Course

“

Had wanted to join UX UI designing, but later changed my decision to join Designer pro course. It's a best decision, as I have learnt graphic design, ux ui design, web design & motion graphics now...

**Kaushik Niroop**

Designer Pro Course



Highly skilled & Friendly trainers



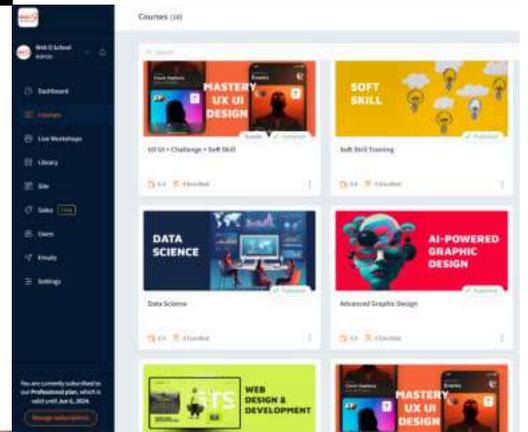
Unlimited Lab Hours



Recorded Session Videos for future reference

Our Course Highlights

The Knowledge Hub - Our exclusive learning enhancement portal



In-house Library



Student-centric approach - Events & contests



Webinars & Seminars by Industry Experts





Weekly assessments
& monthly
evaluations



More practicals &
Project-based
training



Project presentation
classes

Our Course Highlights

Value added
workshops
on trending
topics



Doubt clearance
sessions



Interview guidance
& Placement
support



Soft Skills
training





**Web D School
partners with**

LinkedIn Learning

Stand out to recruiters!

Get Industry recognized LinkedIn
certificates for **free!**



**21000+ Online
courses**

A vast library of courses
across diverse domains.



**Adobe & Microsoft
Certificates**

Globally recognized certifications to
boost your professional credibility.



**Github Codespace
access**

Enhance your coding skills with
cloud-based development tools.

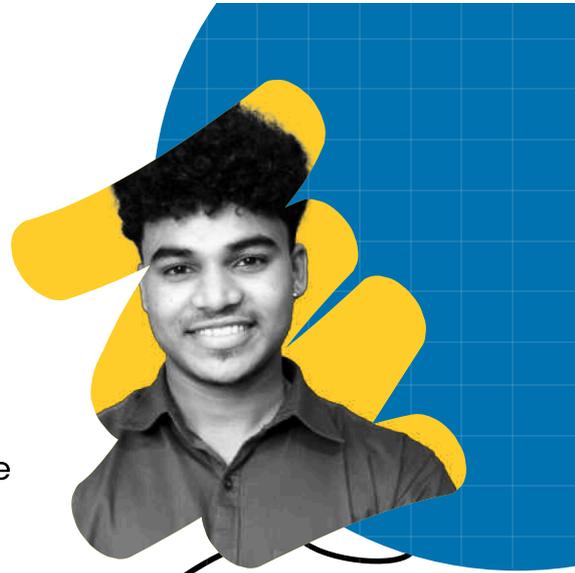


**Personalised
Learning Path**

A tailored learning path
designed for career goals.

Access LinkedIn Learning courses!

- A vast library of courses with certifications.
- Expert-led training programs and tutorials.
- In-Demand Business, AI, Tech & Creative Skills.
- Industry-Relevant Content.
- Video lessons, interactive exercises, and real-world case studies.



Developed with Leading Brands

Learn from top-notch courses and assessments created in collaboration with Microsoft, Adobe, GitHub, ServiceNow, ZenDesk & Atlassian.

I appreciate this initiative by Web D School! I love how LinkedIn Learning offers courses that match industry trends.



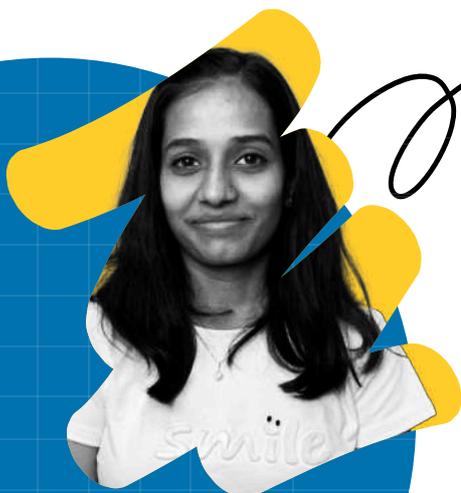
Seamless Certification Process

Complete courses, ace assessments, and showcase your credentials effortlessly—all within LinkedIn Learning.

Boost Your Credibility

Display your achievements directly on LinkedIn to impress employers and advance your career.

The certifications on my LinkedIn profile have caught the attention of recruiters!





Reach Out to us...

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of Baroda,
Chennai-600083.

Anna Nagar - Branch

+91 7305 9533 50

New no. 107 / Old no. AB9,
2nd Avenue,
Near Max Showroom,
Anna Nagar,
Chennai- 600 040.

Velachery - Branch

+91 7845 8483 50

No.1, 2nd floor,
Tansi Nagar 2nd
street, Velachery,
Chennai - 600042.

For online course enquiry +91 7845873350

Certificate of Completion

This certifies that
Your Name

has successfully completed the course
Designer Pro

with specialization in

- ✓ Graphic Design
- ✓ User Experience Design
- ✓ User Interface Design
- ✓ Web Design & Development
- ✓ Motion Graphics

Course Duration **6 Months**



Issue Date

Chennai's No.1 institute
Web D school

Center Head

Course :

Duration :

Lumpsum Fees :

(or)

Installment Fees :

Down Payment :

Balance :

Learn **Designer Pro**
@ Web D School

“

**Redesign
your
story**

Never compromise when it comes to education.

Learn **ONLY** from the best!