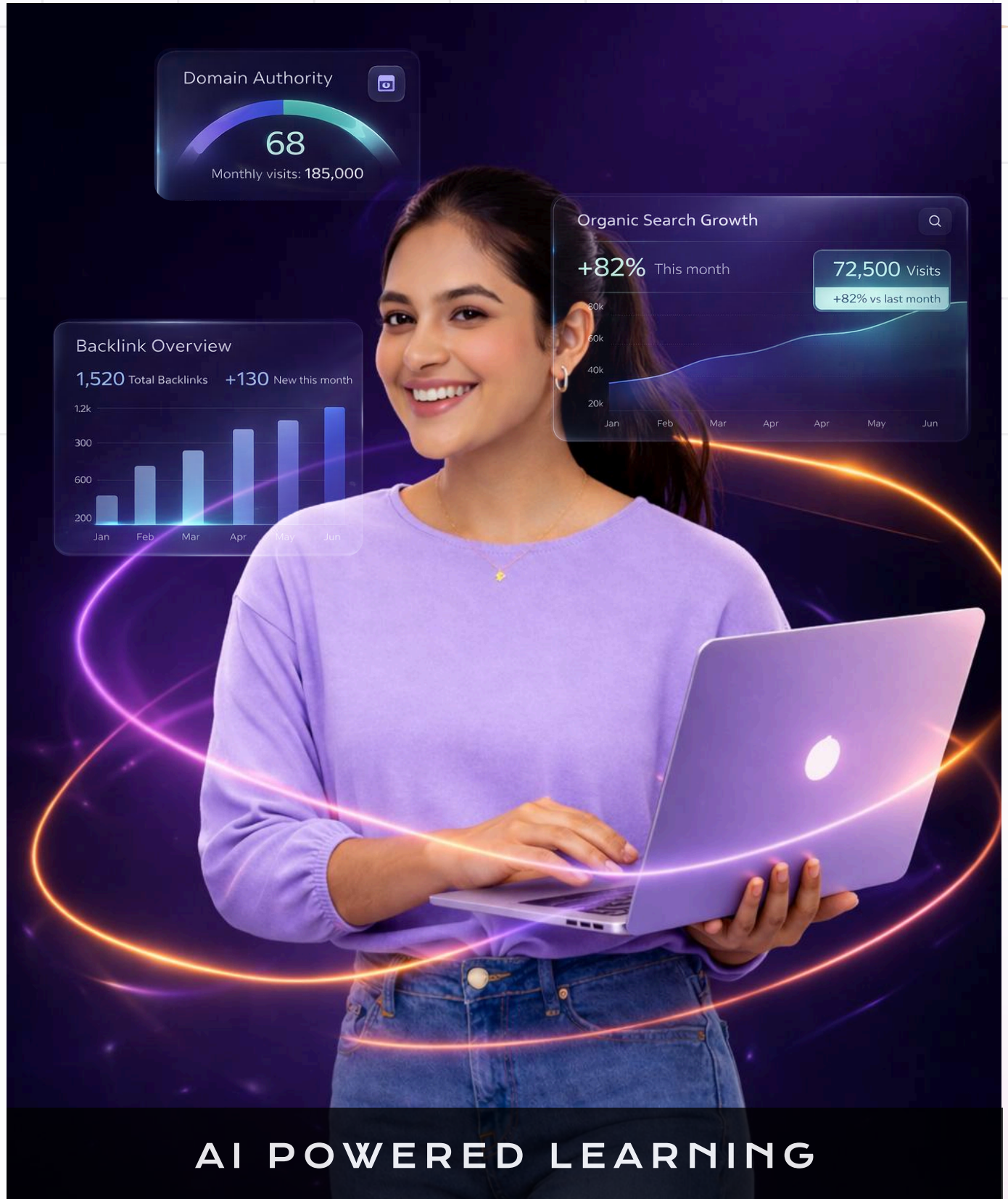


Full-Stack

Digital Marketing Mastery Course



The image features a woman in a purple sweater and blue jeans, smiling while using a laptop. She is surrounded by several digital marketing analytics dashboards. The background is dark with glowing orange and purple lines.

Domain Authority
68
Monthly visits: 185,000

Organic Search Growth
+82% This month
72,500 Visits
+82% vs last month

Backlink Overview
1,520 Total Backlinks +130 New this month

Month	Backlinks
Jan	200
Feb	300
Mar	400
Apr	500
May	600
Jun	700

Month	Visits
Jan	20k
Feb	30k
Mar	40k
Apr	50k
May	60k
Jun	72,500

AI POWERED LEARNING

Why Web D School students Get Hired Faster!

It's not just what they learn.

It's how they are trained to **think, work, and deliver.**



BRIDGE Thinking

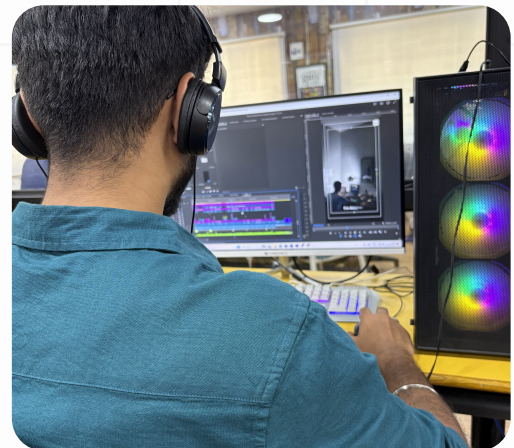
Turn Creativity into Business Impact

- Understand user + brand
- Solve real-world problems
- Make your work actually perform

Vinci Studio Experience

Train Inside a Real Working Studio

- Work on brand projects
- Get feedback from creative leads
- Learn studio-level workflows



LinkedIn Learning Access

Expand Your Professional Skills

- Leverage 21,000+ expert courses
- Boost resume + portfolio
- Get globally recognized badges

In-class Workshops

Master Real-World Projects

- Hands-on practice
- Collaborate in teams
- Graduate job-ready

Learn beyond skills. **Become the professional**
everyone wants to hire.

About Web D School

When we say 'A Great career awaits you!', we totally mean it.

- [Harshavardhan](#), Founder & CEO, Web D School

At Web D School, we understand that having an excellent course curriculum and following conventional teaching methods will not help students achieve great careers.

At Web D School, we believe that education isn't just about completing a syllabus — it's about transforming lives.

We're committed to helping every student build a meaningful, successful career. We don't just teach — we walk with you every step of the way, from your first design to your first job.

We truly care about our students' careers and have designed the learning experience at Web D School to enable them to become thorough professionals in their field of choice.

11+ Years

Industry Experience

6000+

Students Trained

200+

Hiring Partners

Every Web D School program is strengthened by the BRIDGE Framework, designed to build sharp strategic thinking and real-world decision-making. In an AI-driven world, the ability to make the right decisions is what makes Web D School graduates truly valuable.

— [Harshavardhan](#), BRIDGE Framework Founder



About Full-stack Digital Marketing Mastery Course

Most digital marketers are well-versed in SEO, Social Media, Paid Ad campaigns, and various tools, but they lack knowledge in two critical areas that could give them a significant competitive advantage over thousands of others: branding and design.

Our Digital Marketing Mastery course in Chennai covers all aspects of digital marketing, as well as brand building techniques and digital design skills.

Course Details

Course Duration

3 months (ADM)

4 months (FSDM)

Overall Sessions

40 sessions (ADM)

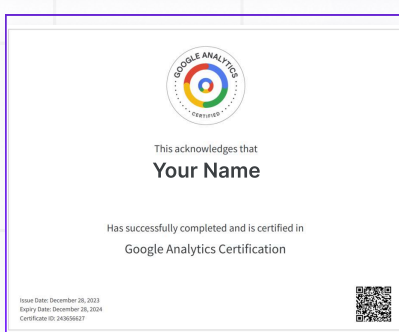
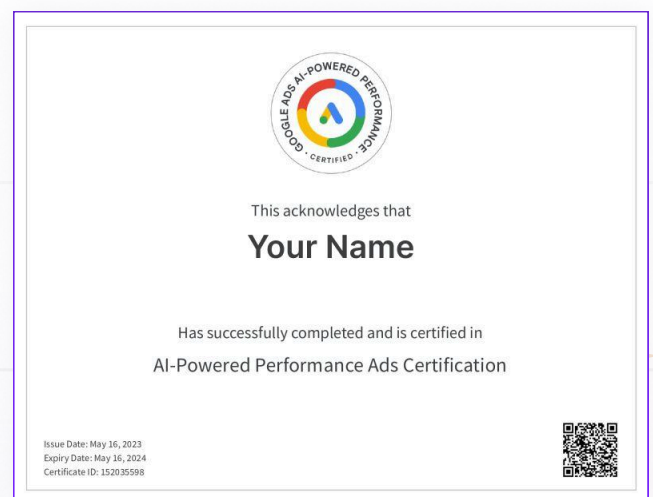
60 sessions (FSDM)

Class Duration

90 minutes

Alternative days

Certifications we support



We teach professional Digital Marketing Tools

ADVANCED DIGITAL MARKETING - 20+ TOOLS



Google Analytics



Google My Business



Google Ads



SEMRush



Screaming Frog



Ubersuggest



Keyword tool.ai



Buzzsumo



Sprout Social



Drift



YouTube Studio



Meta Business Suite



Mailchimp



Wati



Zapier



WordPress



Trello



Canva



ChatGPT



Copy.ai



More Tools

FULL-STACK DIGITAL MARKETING - 40+ TOOLS



Shopify



WooCommerce



SpyFlu



Hubspot



Feedly



MarketMuse



Looker Studio



VidIQ



Mention



Clueify



Hotjar



Google Tag Manager



Adobe Photoshop



Adobe Premiere Pro



Runway



MidJourney



Discord



Perplexity



Unbounce



DesignModo



More Tools

Vinci Studio - Train Inside a Studio Environment

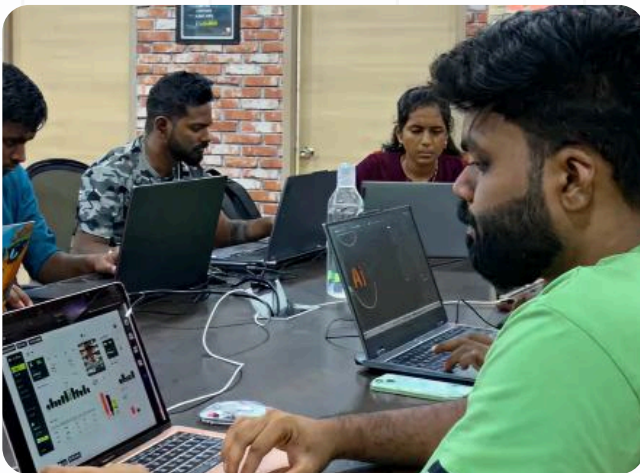
Vinci Studio is not a classroom. It's a working studio.

This is where students transition into professionals through real projects.

Junior Apprentice

- **Day 1 – All Students**

- Studio-style briefs with real brand constraints.
- SPARK applied on every project.
- Feedback from Creative Leads, not just tutors.



Studio Intern

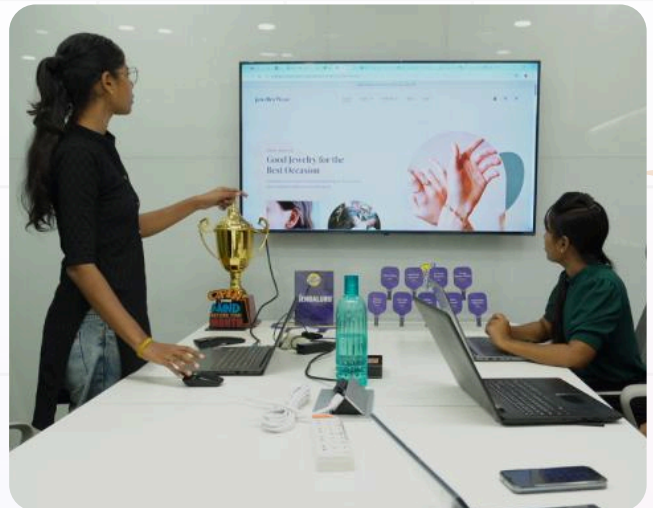
- **Merit-Based · Top 10–15%**

- Live projects for actual MaxEdge brands.
- Work published under the Vinci Studio name.

Studio Trainee

- **Invitation Only · <5%**

- The transition from student to professional is complete.
- Paid production role alongside senior creative staff.



This is where learning becomes real work.
Most stop at learning. A few enter the studio.

Two Professionals. Same skills. Very different careers.

The difference is not what they create. It's how they think.

• Execution Mode

Make it look good

Follow trend

Client said blue



• Strategic Mode

What's the real problem?

Who is this for?

What should they feel?



Most people improve their skills. Very few upgrade their thinking.
This shift is what BRIDGE teaches.

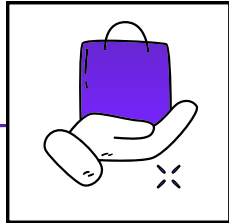
BRIDGE Framework

From Creative Execution → Strategic Thinking



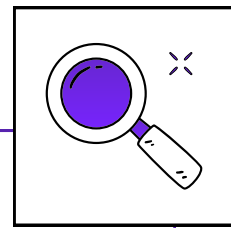
You don't get paid for many things. You get paid for **making things work**.
That's the BRIDGE advantage.

Our Course Coverage



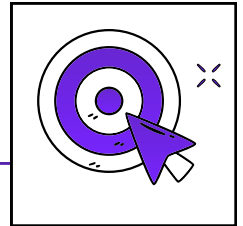
Branding

Empowering our students to build a powerful brand presence in the digital world.



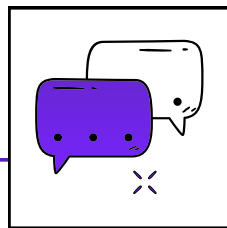
SEO

Optimize landing pages for users and search engines to enhance online visibility.



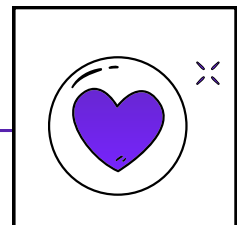
Performance Marketing

Running targeting campaigns across various digital channels.



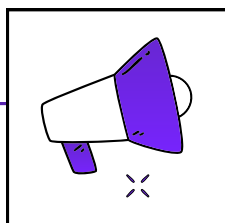
Content Marketing

High-quality content creation and develop a result-oriented content marketing strategy.



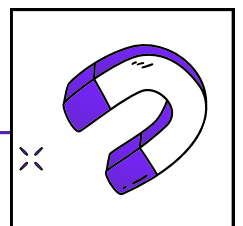
Designing

We teach tools like Canva, Photoshop, Premiere Pro, to create visually appealing & engaging content.



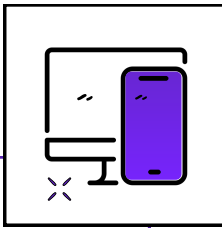
Media Management

Build and manage popular platforms like Instagram, LinkedIn, YouTube, Facebook, etc to expand a company's visibility.



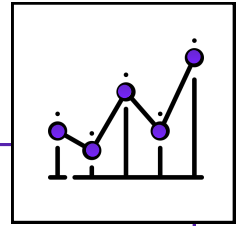
Lead Generation & Conversion

Learn to drive quality leads and turn them into loyal customers with effective lead generation and nurturing strategies.



No Code Web Development

Equipping students with tools like WordPress and Webflow to build functional and attractive websites without coding.



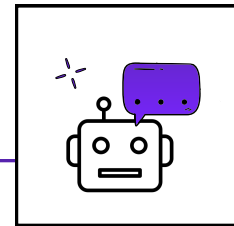
Data Visualization

Learn to transform complex data into clear, insightful visuals using tools like Looker Studio and Canva.



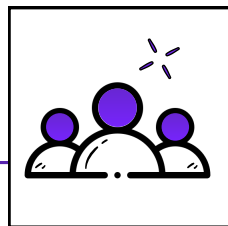
Ecommerce Marketing

Teaching students strategies to promote online stores, optimize product listings, and drive sales across digital platforms.



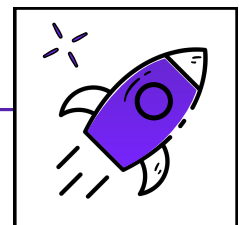
AI Marketing

Introducing students to AI tools and techniques for predictive analysis, personalization, and automating marketing workflows.



Email Marketing

Empowering students to craft effective campaigns, nurture leads, and build connections to drive engagement and conversions.



Startup Stimulation

Guiding students to simulate business ideation, planning, and execution, replicating the challenges and triumphs of startup growth.

Advanced Digital Marketing

Project Based Training with 20+ Tools

INTRODUCTION TO DIGITAL MARKETING

- Fundamentals of Digital Marketing
- Role of a Digital Marketer
- Marketing Mix & Product Life Cycle
- Shaping Brand's Identity
- The Art of Brand Storytelling
- Market Research & Competitor Analysis



Project Workshop

Pick a real or hypothetical brand.

Run SWOT, define positioning,
map ecosystem.

Deliverable: 1-page Brand

Strategy Document

AI-POWERED CONTENT MARKETING

- The Evolution of Content Marketing with AI
- Effective Copywriting with AI Tools
- Generating Content Ideas Using AI
- Crafting SEO-Friendly Content
- Content Workflow Automation with AI
- Strategic Content Distribution Across Platforms

CONTENT CREATION FOR REELS & SHORT VIDEOS

- The Art of Visual Storytelling
- Canva - Design Essentials
- Leveraging Social Media Templates
- Custom Brand Kits for Consistency
- Simple Animations for Reels & Shorts
- Incorporating Viral Trends and Hooks



Project Workshop

Create a content brief for a brand. Design 2 Canva posts. Set up a Meta Business Suite page. Deliverable: Content Brief + 2 Social Posts + Page Setup

NO-CODE WEB DEVELOPMENT

- Setting Up WordPress and Elementor
- Wireframing and Website Layout Design
- Building Single-Page and Multi-Page Websites
- Responsive Design Principles
- Enhancing Websites with No-Code Features



Project Workshop

Run a full SEO audit on a real website. Identify on-page, technical, and off-page gaps.
Deliverable: SEO Audit Report

GOOGLE ADS (SEM)

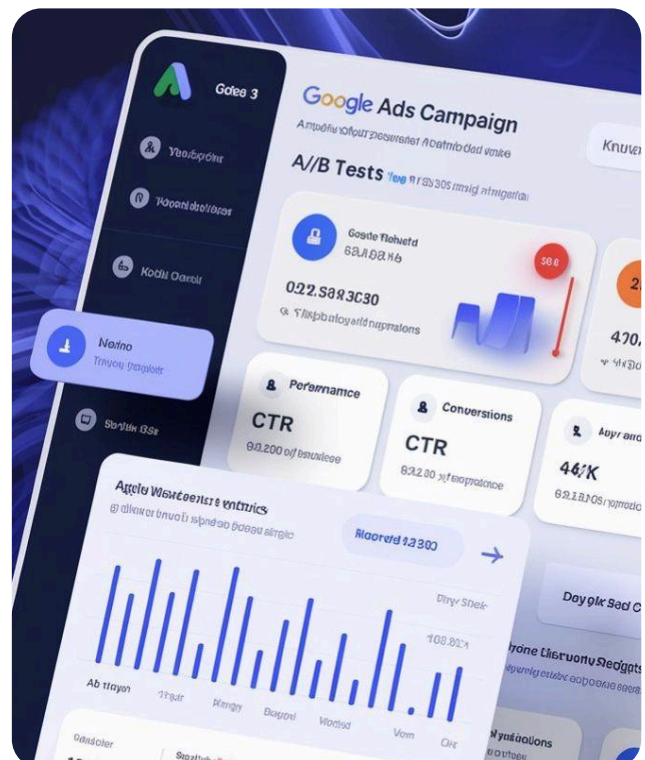
- Intro to Search Engine Marketing
- Google Ads Structure
- Campaign Types
- Budgeting & Bidding Strategies
- Google Search Campaigns
- Display Campaigns
- Google Ads Reporting & Analytics
- Optimizing PPC Campaigns
- A/B Testing for Campaign Improvement

Project Workshop

Build a Search Ad campaign with keyword research, ad copy, and bidding strategy. Deliverable: Google Ads Campaign Setup + Keyword Plan

SEARCH ENGINE OPTIMIZATION

- SEO basics and algorithms
- Keyword Research & Optimization Strategies
- On-Page SEO & Content Optimization
- Off-Page SEO & Link Building Strategies
- Building Domain Authority
- Google My Business & other Local SEO tactics
- Performance Monitoring & Technical SEO
- Competitor Analysis
- Advanced SEO Tools



SOCIAL MEDIA MARKETING

- Mastering Social Media Platforms
- Crafting a Winning Social Media Strategy
- X (Twitter) Marketing
- YouTube Marketing
- Social Media Management for Businesses
- Case Studies: Successful Social Media Campaigns

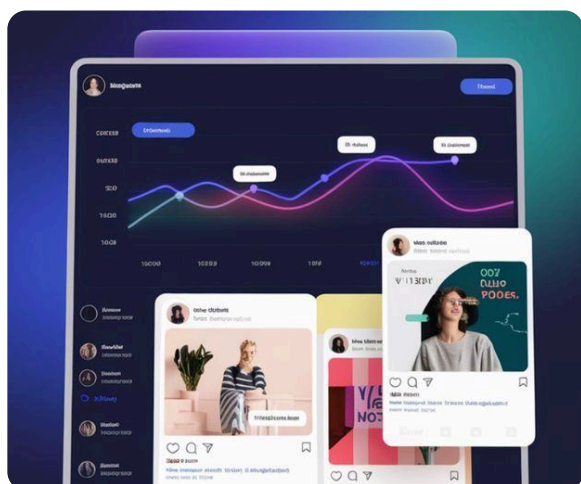
Project Workshop

Plan and set up a full META campaign: awareness + leads ad with targeting and audience.

Deliverable: Campaign Setup Screenshot + Strategy Doc

LINKEDIN MARKETING

- Building Personal Branding
- LinkedIn - B2B Marketing Platform
- LinkedIn Ad Campaigns
- Content Strategies for LinkedIn Success



META FOR BUSINESS

- Meta Ecosystem for Business
- Facebook Marketing Essentials
- Instagram Marketing for Businesses
- Meta Business Suite
- Meta Ads & Pixel Tracking
- Content Scheduling & Automation

LEAD GENERATION & NURTURING

- Introduction to Lead Generation
- Audience Segmentation for Targeted Campaigns
- Crafting Effective Lead Magnets
- Lead Sourcing
- Lead Nurturing Strategies
- Conversion Copywriting

INBOUND MARKETING

- Understanding Marketing Funnel - AIDA
- Content Creation for Inbound Marketing
- Customer Journey Mapping

EMAIL MARKETING

- Crafting Effective Email Copywriting
- Hands-on with MailChimp
- Building and Growing Your Email List
- Email Automation and Drip Campaigns

MOBILE MARKETING

- SMS Campaigns for Direct Engagement
- In-app Advertising
- Push Notification for Re-Engagement
- Mobile App Marketing strategies

E-COMMERCE MARKETING

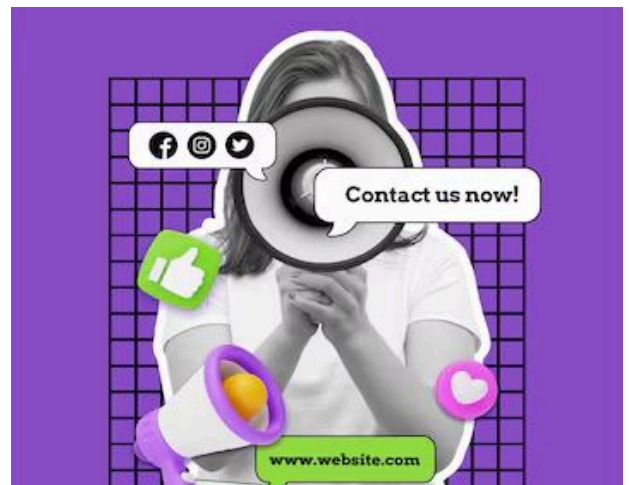
- Shopping Ads and Product Listings
- SEO for E-Commerce websites
- Scaling E-Commerce Campaigns
- E-Commerce Analytics & Insights
- Social commerce and live shopping
- Emerging Trends: Voice Search & AR/VR

REMARKETING

- When & How it works?
- Cookie-Based Tracking
- Facebook Remarketing
- Instagram Remarketing
- Google Ads Remarketing
- Email Remarketing

Project Workshop

Build a 3-email welcome sequence in Mailchimp with automation trigger. Deliverable: Live Mailchimp Automation Flow+ Social Media calendar



WHATSAPP MARKETING

- WhatsApp - The New Email
- WhatsApp Business Features
- WhatsApp Chatbot Automation
- Customer Support on WhatsApp
- WhatsApp Analytics

Project Workshop

Build a Shopify or WooCommerce product page. Connect a Zapier automation for lead capture. Deliverable: Live Product Page + Automation Flow

ANALYTICS & OPTIMIZATION

WEB ANALYTICS

- Key Performance Indicators (KPIs)
- Mastering Google Analytics
- Real-Time Reporting
- Integrating Analytics with Search Console



CONVERSION RATE OPTIMIZATION

- Understanding Conversion Tracking
- UTM Tracking Parameters
- Using Heatmaps for Conversion Insights
- User Flow and Journey Optimization
- Landing Page Optimization
- A/B Testing for Continuous Improvement



MARKETING AUTOMATION

- Role of Automation in Marketing
- Automating the Marketing Funnel
- Workflow Automation
- Social Media Automation
- Ecommerce Automation

Project Workshop

Set up GA4 on a test site. Build one optimised landing page.

Deliverable: GA4 Dashboard

Screenshot + Live Landing Page

Link using WIX

GETTING STARTED AS A FREELANCER

- Building a Winning Portfolio
- Ways to Earn as a Freelancer
- Client Acquisition and Networking
- Advanced Scaling Strategies
- Tools & Tactics for Freelancing Success

PORTFOLIO BUILDING & INTERVIEW PREPARATION

Full-Stack Digital Marketing

Project Based Training with 40+ Tools

AGENCY-STYLE TRAINING & APPLICATION

- Internship Opportunities
- Real-Time Projects
- Collaborative Team Dynamics
- Mentor-Guided Sessions

ADVANCED BRANDING & STRATEGY

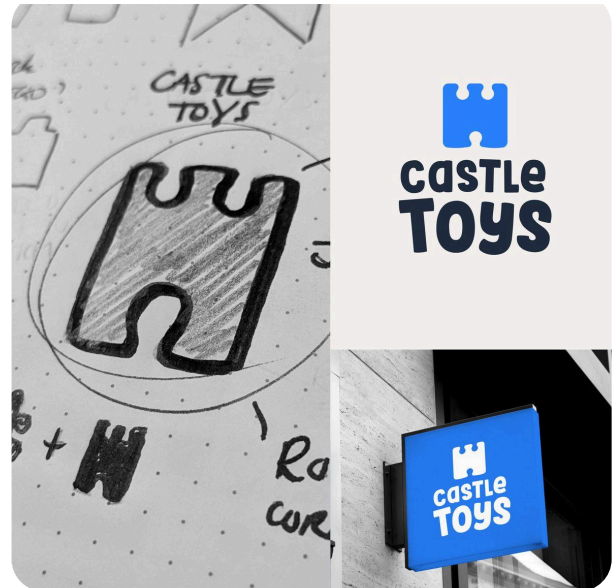
Build Your Own Brand

- From Vision to Visibility
- Building Brand-Market Strategy
- Crafting a Compelling Brand Story
- Sustaining and Growing Your Brand

Digital Branding Essentials

Leverage AI in Social Media Marketing

Pinterest Marketing



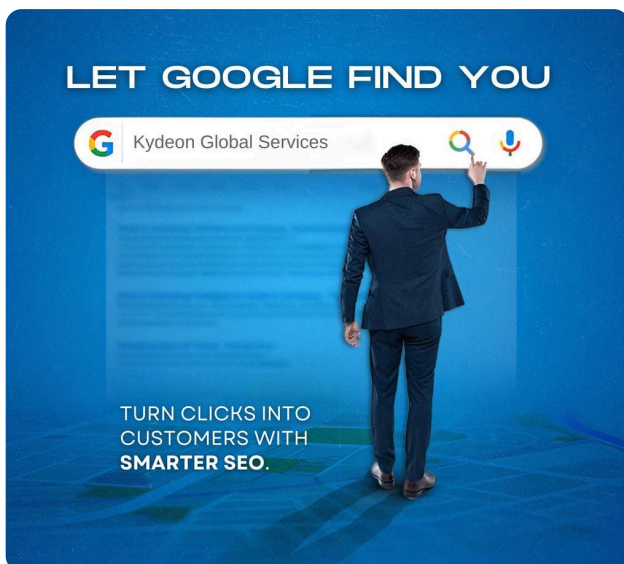
Project Workshop

Design a full ad creative set in

Canva: social post, email

banner, landing page hero.

Deliverable: Creative Asset Pack



ADVANCED SEO & E-COMMERCE

SEO Automation

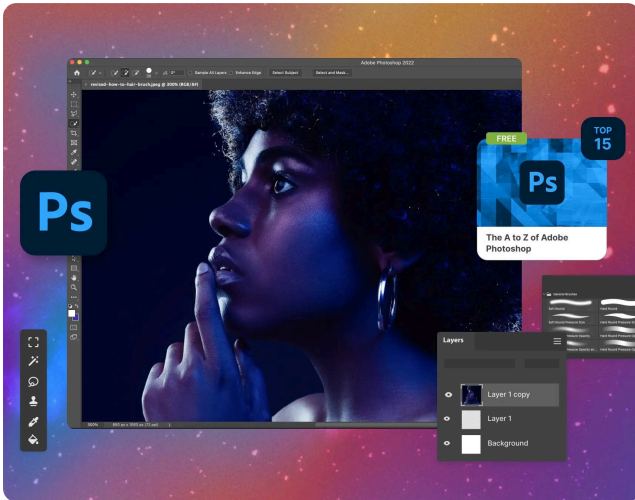
15 Expert SEO Strategies

Programmatic SEO

Advanced E-Commerce

- Shopify and WooCommerce
- Building Funnels for E-Com
- E-Commerce Automation

CREATIVE SKILL DEVELOPMENT



INTRODUCTION TO PHOTOSHOP

- Introduction to Photoshop
- Tools Overview, Working with Layers, Blending Modes, Masking
- Advanced Editing Techniques for Branding Projects.
- Poster Creation for Branding

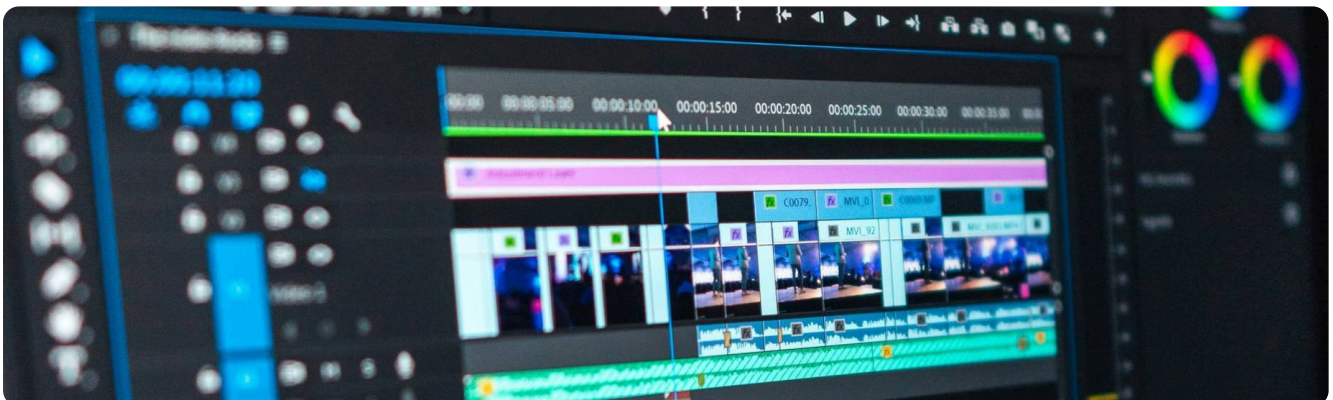
VIDEO EDITING ESSENTIALS

- Editing Basics: Enhancing, Transitioning, and Animating.
- Audio Editing and Optimization.
- Exporting Videos for Maximum Engagement.

Project Workshop

Design a full ad creative set in photoshop: social post, email banner, landing page hero.

Deliverable: Creative Asset Pack



AI-POWERED CREATIVE TOOLS

- Adobe Firefly: AI-assisted image and video editing.
- MidJourney: Creating stunning visuals and concepts with generative AI.
- Runway: Simplifying video production with AI-powered tools.
- Canva AI Features: Leveraging AI for design automation and enhanced creativity.

SPECIALIZATION MODULES

GROWTH MARKETING

- Growth Hacking, Defining Touchpoints, Rapid Experimentation
- Growth Marketing Frameworks, Understanding Product-Market Fit
- Case Studies
- CRM Platforms and Data Management
- Marketing Automation with CRM
- Campaign Personalization and Lead Scoring Models

Project Workshop

Run a simulated digital marketing campaign for a mock startup: brand, content, ads, SEO plan.

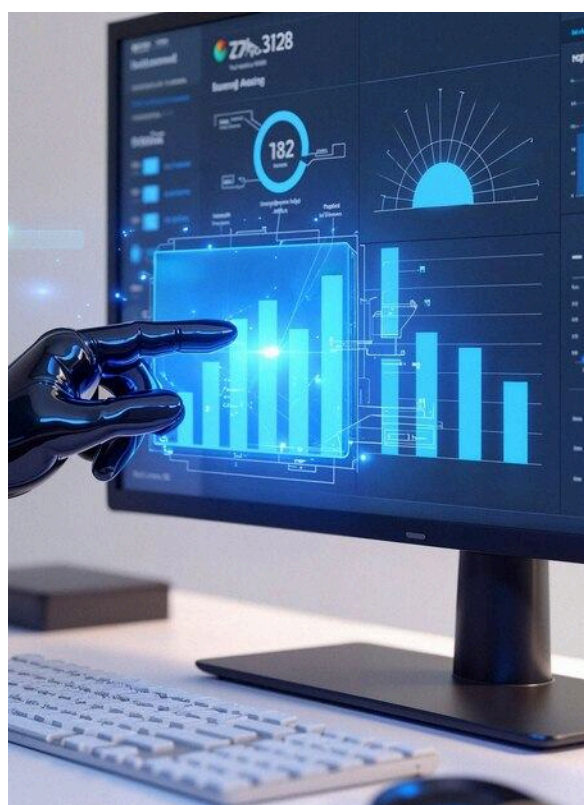
Deliverable: Full Campaign Deck

AI MASTERY

- Conversational AI Chatbots
- What and how to use Agentic AI
- AI-Powered Marketing Automation
- AI for Data Interpretation
- AI Image & Video Tools
- 15+ Industry AI Tools

DATA VISUALIZATION

- Principles of Effective Visualization
- Integration of Data Sources with Looker
- Designing Infographics with Canva





STARTUP SIMULATION - THE ENTREPRENEUR'S PLAYBOOK

Business Model Development

- Designing a Lean Business Model Canvas
- Exploring Revenue Models
- Unit Economics 101

MVP Development and Prototyping

- Defining the MVP
- Building a Prototype
- Iterative Improvement

Go-to-Market Strategy

- Planning a Product Launch
- Omnichannel Marketing
- Growth Hacking Techniques

Sales & Customer Success

- Building a Sales Funnel
- Customer Relationship Management
- Handling Objections
- Creating Loyal Customers

Performance Analysis and Scaling

- Measuring Key Metrics
- Analyzing User Feedback
- Scaling Strategies

Financial Planning & Fundraising

























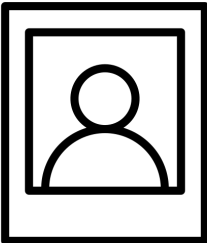
- Startup Budgeting
- Pitch Deck Creation
- Funding Models
- Break-Even Analysis

CAREER ACCELERATION & INDUSTRY INTEGRATION

- Capstone Project: Showcasing Mastery
- Professional Portfolio Development
- Job and Freelancing Readiness
- Industry Networking and Placement Support

Webdians working @ Top MNCs & Start ups

The following placements represent outcomes from Web D School's 11+ year training ecosystem, which forms the academic foundation of ViSA.

 <p>Rohith System Engineer TCS TATA CONSULTANCY SERVICES</p>	 <p>Sunderar Visual Designer ZOH0</p>	 <p>Boopathy Motion Graphic Artist kissflow</p>	 <p>Abash Digital Marketer roofandfloor.com</p>	 <p>Advaita UX Researcher xyzem The Brain for Business</p>
 <p>Anandh Graphic Designer HABITAT GROUP</p>	 <p>Ibrahim Full-Stack Developer upstream</p>	 <p>Vignesh Sr. Digital Engineer RAPIDQUBE TRANSFORMING BUSINESS PARADIGMS</p>	 <p>Boomika Vasan UX UI Designer Search Technology</p>	 <p>Balaji Marketing Executive Krishworks</p>
 <p>Dakshata Design Engineer Fanam Digital</p>	 <p>Harshara Moorthi Video Editor தனதுதனது APTIPRO</p>	 <p>Nishanth UX UI Designer APTIPRO</p>	 <p>Saraswathi UX UI Designer b3 Technologies</p>	 <p>Mohammed Khaleel WordPress Developer KlickNET Your Marketing Partner</p>
 <p>Shajini SEO Analyst AATMIA YOUR SCALABLE PARTNER</p>	 <p>Ishay UX UI Designer BTREE</p>	 <p>Sreetha UX Researcher Anicca Data Science Solutions</p>	 <p>Balasubramanian Front-end Developer Onething</p>	 <p>Shyam Sunder Design Engineer APPLIED MATERIALS</p>
 <p>Nivetha Visual Designer Duffl Digital</p>	 <p>Jagan Nivas Visual Designer TECH THULASII Creating Digital Presence</p>	 <p>Vaishnavi Social Media Manager Le Intelligensia LEADERSHIP IN INNOVATION</p>	 <p>Soundarya Graphic Designer BRAVO GROUP</p>	 <p>You're Next!</p>



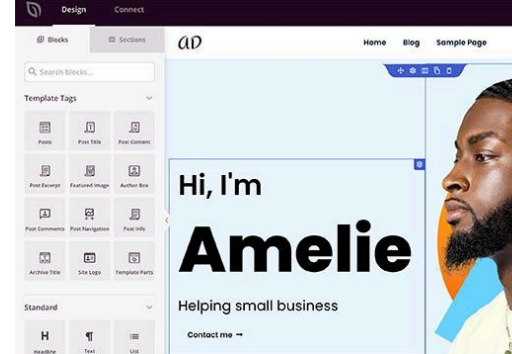
Brand Decoding

Analyze a brand's identity, strategies, and market presence to create a detailed case study.



Branding Strategy ✨

Launch your own brand and learn to scale it with expert guidance for startup success.

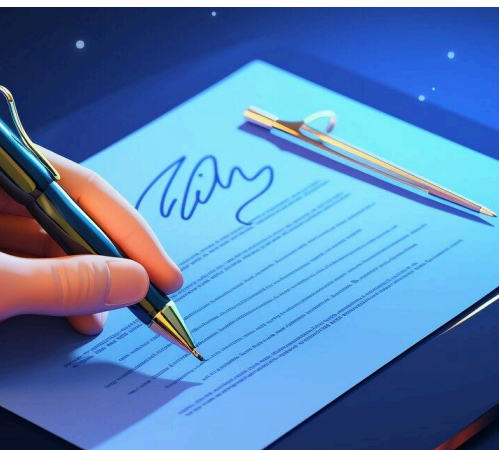


WordPress Website

Design and develop an SEO-optimized WordPress website.

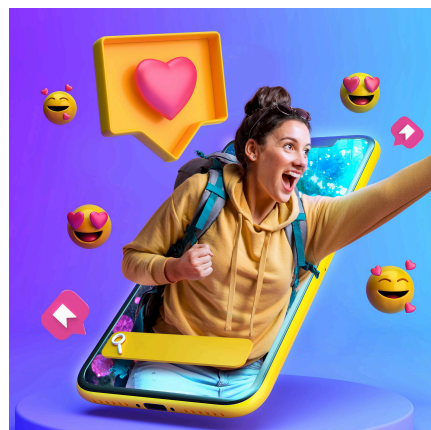
✦ Free domain and hosting provided exclusively for FSDM students.

DIGITAL MARKETING PROJECTS



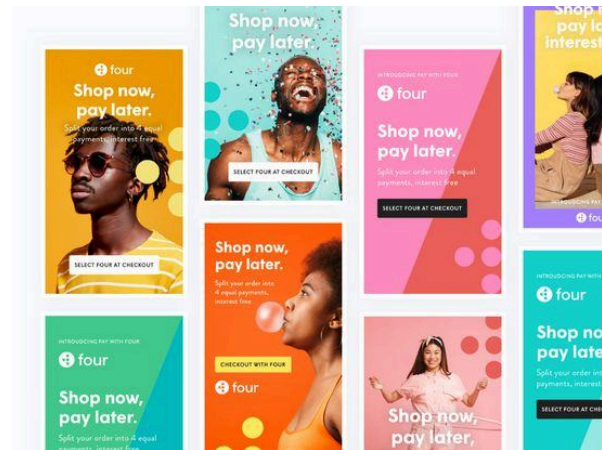
Content Marketing

Build a content calendar to plan engaging content that boosts web traffic, engagement, and lead generation.



Social Media Management

Create engaging posts for platforms like Instagram, Facebook, LinkedIn, X, & YouTube to grow your brand and achieve results with organic and paid strategies.



Social Media Ad Campaign

Design, execute and optimize effective social media ad campaigns.

✦ Funds available for FSDM students.



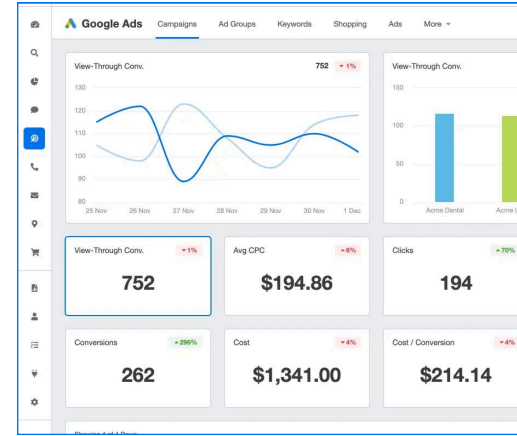
SEO Audit

Analyze website performance, fix technical issues, improve content, and discover ways to boost rankings and drive organic traffic.



SEO Strategy ✨

Create and execute an SEO strategy with technical optimization, keyword targeting, content creation, and link-building to boost rankings and organic traffic.



Google Ads Campaign

Create an effective Google ad campaign targeting profitable keywords and tailoring CTR driven ad copies.

✨ Funds available for FSDM students.

DIGITAL MARKETING PROJECTS



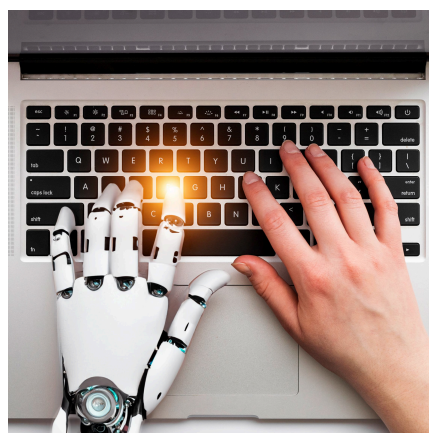
Email Marketing

Create email campaigns to capture leads, nurture them, and build strong connections across various campaign types.



Growth Marketing ✨

Create and implement data-driven strategies to drive growth, optimize user acquisition, and boost customer retention for startups.



Marketing Automation

Streamline workflows, optimize campaigns, and use automation tools to craft personalized marketing strategies that engage your audience.



E-commerce Strategy ✨

Design an advanced e-Commerce system that combines platform efficiency, product innovation, and strategic customer engagement to boost growth and sales.



Data Visualization ✨

Transform complex data into clear, engaging visuals and dashboards that drive insights and empower decision-making.

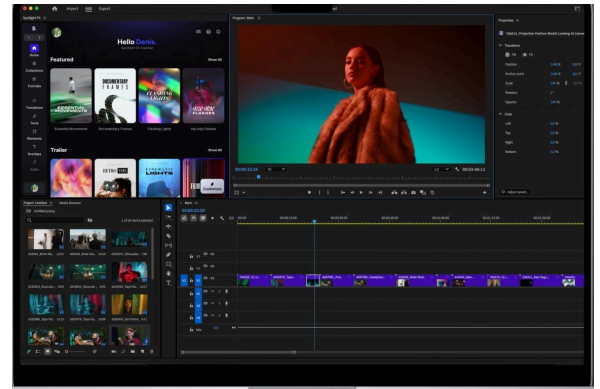
Customer Journey Map

Phase of journey	Discovery Why do they even start the journey?	Registration Why would they trust us?
Actions What does the customer do? What information do they look for? What is their context?	Chris Starts to work remotely with the team	Bea Connect social account Choose a plan Confirm free trial
Needs and Pains What does the customer want to achieve or avoid?	I want a way to collaborate visually We rarely collaborate	I understand how this can help me get my job done I don't get up any practical data I worry about having to pay before trying
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions	Mae 😞	Sadie 😞
Opportunities What could we improve or introduce?	Increase the reach of entire teams joining the product, e.g. by creating a different pricing tier. 📈 📊 📧 📧 📧 📧 📧 📧	Increase the conversion rate, e.g. by increasing the duration of that period to achieve goals. 📈 📊 📧 📧 📧 📧 📧 📧

User Journey Mapping ✨

Map the customer journey to identify pain points, optimize touchpoints, and improve the user experience.

DIGITAL MARKETING PROJECTS



Premiere Pro for Visual Storytelling ✨

Create impactful video content that stands out from the noise and captures your audience's attention.



Photoshop for Digital Creators ✨

Design professional graphics for social media, websites, and marketing using advanced tools and techniques to enhance your creatives.



Mobile Marketing

Use WhatsApp Chatbots to connect with customers, answer queries, and boost sales with personalized mobile marketing strategies.

Feature	ADM	FSDM
Level	Advanced Level	Mastery Level
Classes	40 classes	60 classes
Tools	20+	40+
Creative Tools training	Canva	Photoshop, Canva, Premiere Pro
Projects	10+	20+
Brand creation	Not included	Create & market your own brand
Website building	Basic practice on mock websites	Build & own a live wordpress site
Free domain hosting	No	Yes
Funded ad campaigns	No	1000 Rs budget
Linkedin Learning	No	Yes (3-6 months)
CRM training	Not included	Comprehensive training
AI in digital marketing	Basic Overview	Detailed modules & hands-on
Ecommerce marketing	Basic tactics	Advanced strategies
Specialization modules	Not included	Growth marketing, Affiliate marketing & DV
Startup simulation	Not included	Present project as a startup idea
AI creative tools	Not included	Firefly, Midjourney & Runway
Personal brand building	Learn the importance of personal branding	Develop & execute a personal branding strategy
Internship	Not included	1 Month @ Web D School
Freelance training	Limited	Detailed modules & support

Webdians working @ Top MNCs & Start up companies



+ 200 More Top companies

“

I finished my studies in Assam. After that, I was looking for the further studies and decided on digital marketing. When I was looking for an institution, I came across Web D School in Chennai. I completed my digital marketing course at WebD, and the experience was excellent. The academic members were quite helpful, and they allowed us to work on live projects to learn more. Many doubt-clearing sessions were held, and we received several assessment tasks. Thank you, WebD School. It was a wonderful learning experience.



Haresh Pegu
Full-stack DM Mastery

What our students say about us!

“

After searching online for a digital marketing course I found Web D School in Chennai. They provide both online and offline classes. In the initial days I attended online classes from Kanyakumari, but after a while I came here to attend the offline sessions as well. They taught us all the industry relevant topics and made us work on many projects. The trainer, infrastructure and course coverage were up to date and very valuable.



Simsalin Lofiya
Full-stack DM Mastery

“

I enrolled in Web D school knowing nothing about digital marketing, but I was eager to learn. The course had really helped me transform my career and channelise the path. The infrastructure was good, and the trainers were also very helpful. Apart from class hours they give individual attention for each student and also trainers are always there to help out in all processes of learning. Highly recommended.



Shajini Joy
Full-stack DM Mastery

“

I had an exceptional experience at this institute. The mentors are highly knowledgeable, friendly, & dedicated, which makes the learning environment truly enriching. The ambiance is nice, creating a positive atmosphere that improves the overall educational experience. Highly recommended!



Varun de crewz
Advanced DM

“

I recently completed the Digital Marketing Mastery course at Web D School. It was a fantastic experience with a great atmosphere, convenient schedules & helpful trainers. I am confident about my future in digital marketing. Thanks so much, Web D. I would surely recommend Web D for anyone who is looking for a start in Digital marketing.



Jabeer
Full-stack DM Mastery

Start Your **Success Journey** with Web D School..



Certificate of Completion

This certifies that

Your Name

has successfully completed the course

Full-Stack Digital Marketing Pro

with specialization in

- ✓ Branding and Growth Marketing
- ✓ Content Marketing
- ✓ Inbound: SEO, SMM & Email Marketing
- ✓ Outbound: PPC & Performance Marketing
- ✓ Lead Generation and Marketing Automation
- ✓ Conversion Rate Optimization

Course Duration **4 Months**



Issue Date

Chennai's No.1 institute

Web  school

Center Head

Course :

Duration :

Lumpsum Fees :

(or)

Installment Fees :

Down Payment :

Balance :

Learn **Full-Stack Digital Marketing Mastery Course**

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“

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